

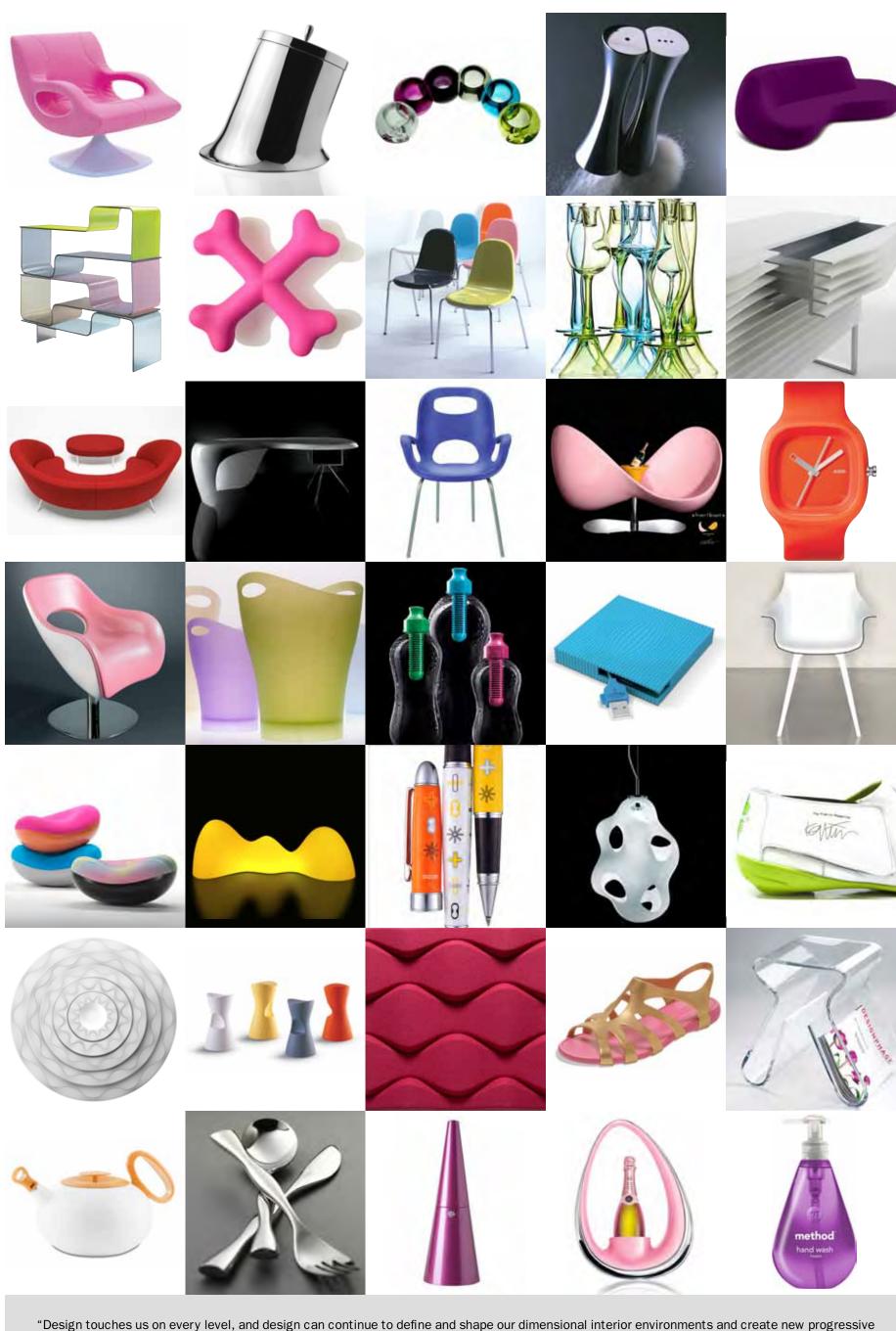
ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE. OBTAIN THE PROPERTY REPORT REQUIRED BY FEDERAL LAW AND READ IT BEFORE SIGNING ANYTHING. NO FEDERAL AGENCY HAS JUDGED THE MERITS OR VALUE, IF ANY, OF THIS PROPERTY.

MyBrickell is a bold, new statement about contemporary culture and city living. Designed by the internationally acclaimed Karim Rashid, it is a destination that combines the driving energy of Miami with the intelligence of global business and the excitement of cosmopolitan downtown leisure.

"Positive energy, heightened experiences, modern design, comfort, and spiritual well being - a place for new contemporary experiences - to enjoy, relax, socialize, work, and engage in new experiences that are memorable."







human behaviors and new languages.

My vision is conceptual and engages technology, visuals, textures, lots of color, as well as all the needs that are intrinsic to living a simpler, less cluttered but more sensual envelopment. Rounded objects or rooms are soft to provoke a more human friendly environment. My method is the overriding canvas of the world. A new well-being that evokes calmness and casualness, with accents of vibrant glowing colors that are refreshing, awakening, and elevating and are metaphors for a new global dynamism."









Karim Rashid







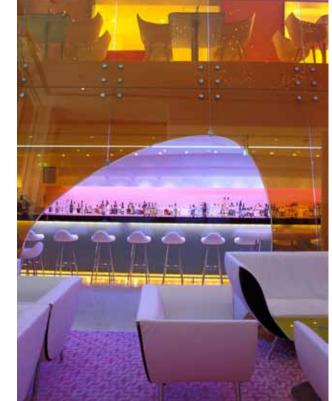




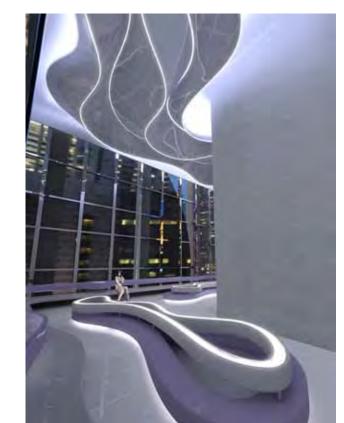


desire is to see people live in the modus of our time, to participate















Proposed BRICKELL CITICENTRE (Swire/Arquitectonica)







myrestaurants

- II Gabbiano
- 2. Scalina
- Zuma
- Daniel Boloud Bistro
- Area 31
- 6. Capital Grille
- Azul

MIAMI

RIVER

- Tobacco Road
- 9. The River Oyster Bar
- 10. The Oceanaire
- 11. P. F. Chang's
- 12. Rosa Mexicano
- 13. Perricone's
- 14. Segrafedo
- 15. Novecento
- 16. Puerto Madero
- Dolores Lolita
- 17.
- 18. Morton's
- 19. Eos at Viceroy
- 20. Truluck's Restaurant 21. Pizza Rustica
- 22. Brickell Bridge Bistro and Bar

myshopping

- Mary Brickell Village
- Brickell CitiCentre*
- Whole Foods Supermarket*
- Publix (Mary Brickell)
- Publix (Coral Way)

myhotels

- 28. Four Seasons Hotel
- 29. Epic Hotel
- JW Marriot Marquis Hotel
- 31. Mandarin Hotel
- 32. Viceroy Hotel
- 33. Conrad Hotel
- 34. East Hotel*
- Hyatt Regency Miami

myparks

- Miami Bicentennial Park
- Miami Bayfront Park
- 38. Icon Brickell Park
- Brickell Park
- Miami River Boardwalk
- Brickell Bay Boardwalk
- Simpson Park
- Flatiron Park

mybanks

- Citi Bank
- Wells Fargo Tower
- JP Morgan Chase Tower
- 600 Brickell Financial
- Wachovia Tower
- Bank of America Tower Mellon Bank Tower
- Espiritu Santo Plaza 52. Sabadell Financial Center

WALKING DISTANCE IN MINUTES









mylife

BISCAYNE

A world of shining towers against the shores of Biscayne Bay and the Miami River. High-speed business and low-key lounges. A world of international corporations and world cuisines. This is where attorneys, bankers and others turn busy days at the office into gourmet soirees and dinners in Miami's best scene. Where families stroll along the water, play in green open spaces and shop in world class upscale boutiques just blocks from their homes. This is Miami at its best. This is mybrickell.



ICON BRICI



RESORTS WORLD MIAMI (Genting / Arquitectonica)



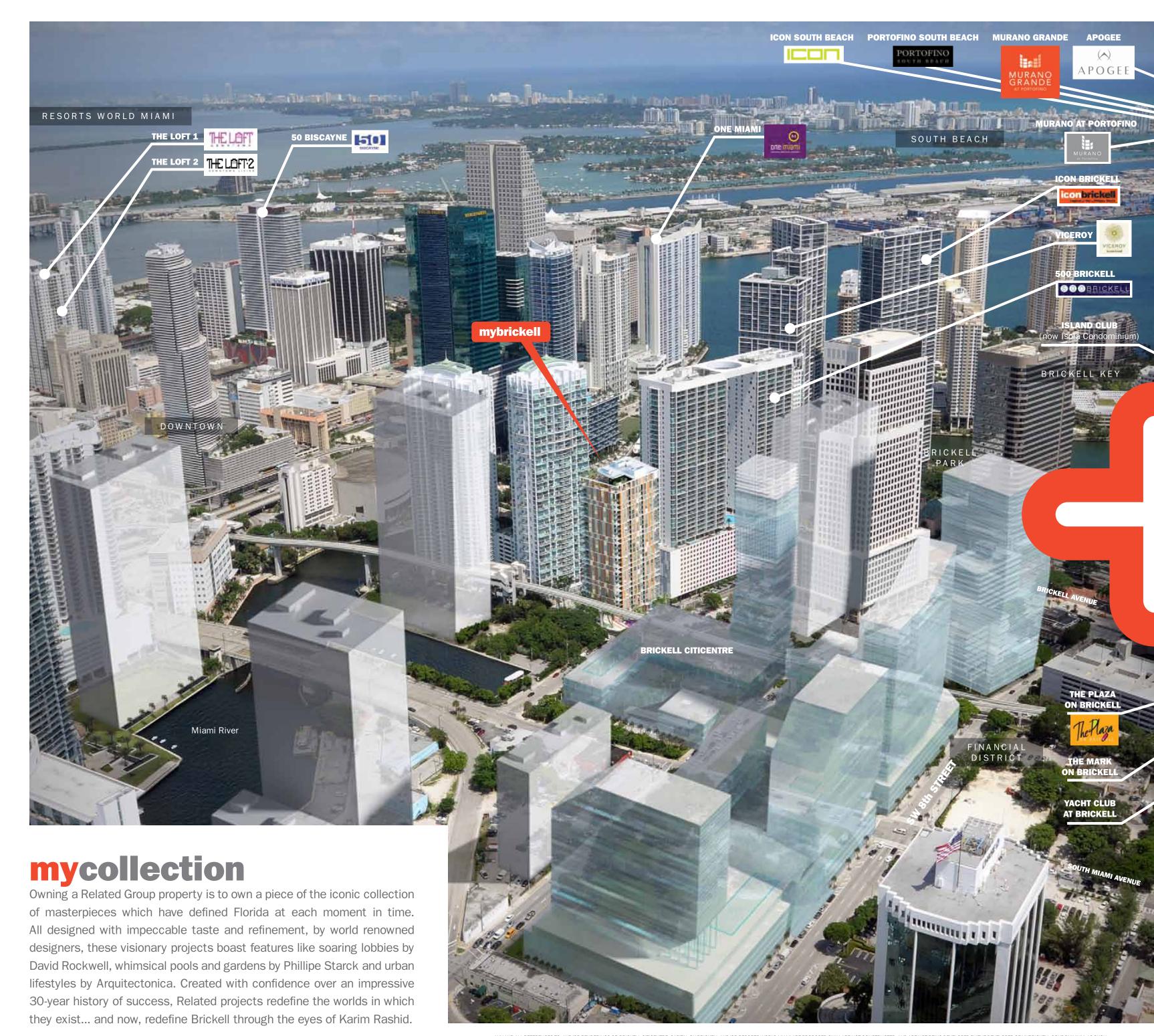
MIAMI RIVE



SOUTH MIAMI AVENU



Proposed CAPITAL ON BRICKELL

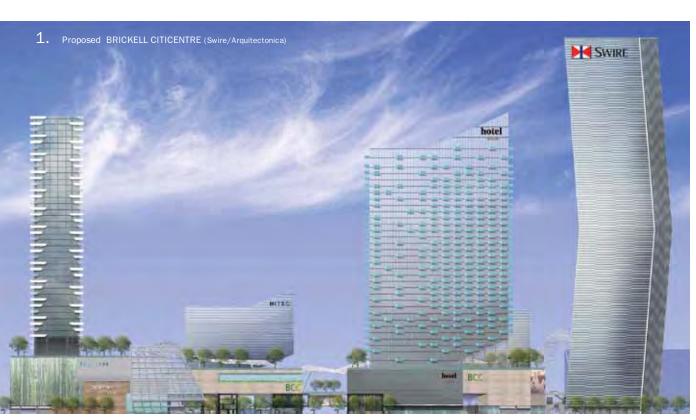


















myfuture 1. Brickell CitiCentre*

mybrickell marks the beginning of incredibly exciting things to come for Miami urbanites. Just blocks from your front door is the site for the business-meets-

pleasure atmosphere of Brickell CitiCentre and less than 2 miles to the north, plans are already underway for Resorts World Miami, a firstof-its-kind waterfront resort, condominium, entertainment complex located between Biscayne Bay and the stunning new Performing At Center. At mybrickell, the future isn't just here and now, it is completely and totally yours.

- and shopping district • Multiple urban office towers, condominium high-rises and downtown apartments
- Four city blocks of restaurants, upscale shops such as Harrods, and elite hotels
- Approved by the City of Miami
 - * In Construction Phase

2. Resorts World Miami*

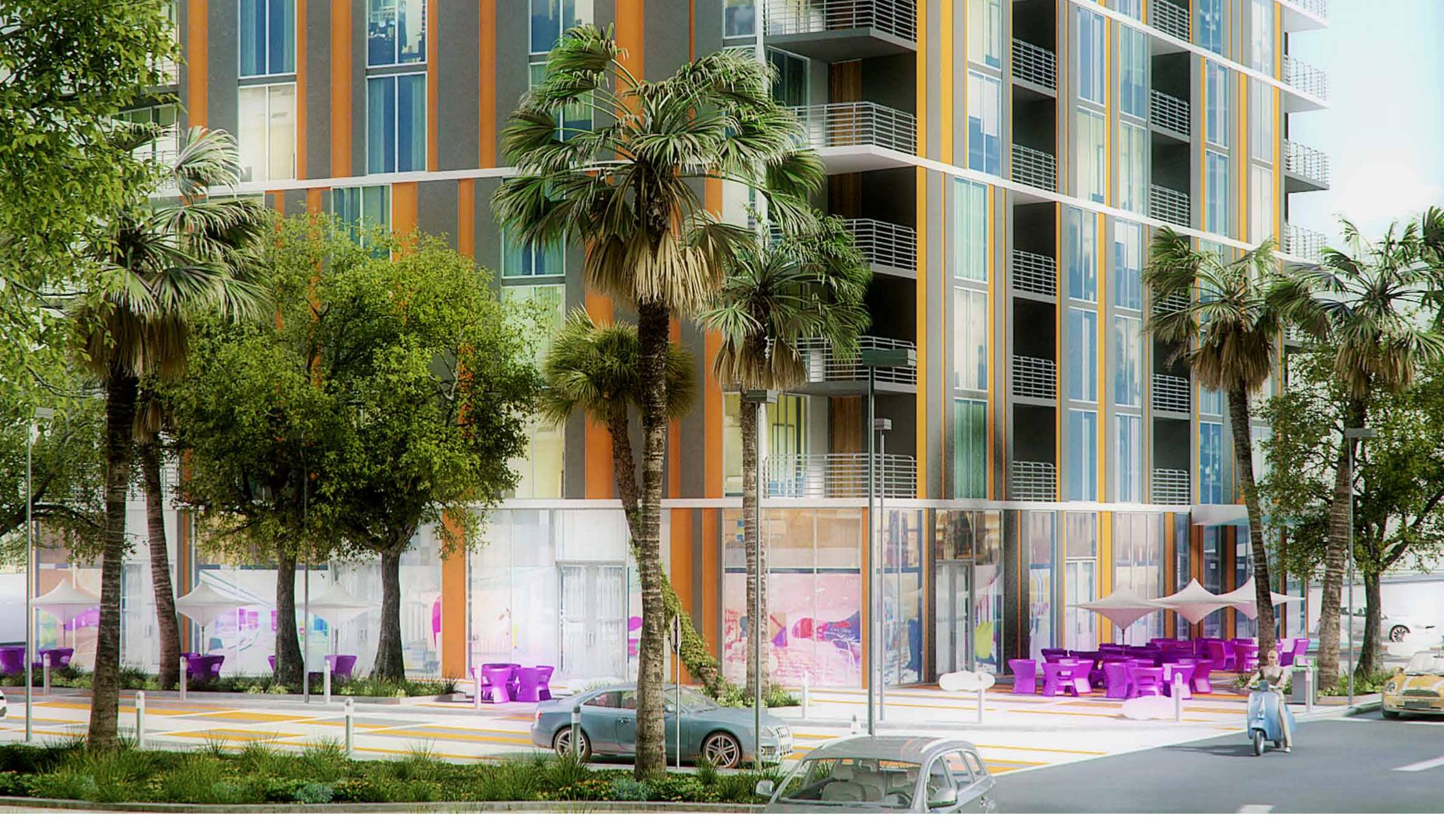
- 2,000 rooms, luxury hotel 1,200 rooms, convention hotel 1,300 rooms and boutique hotel – 750 rooms.
- Two residential condo towers with 1,000 units sitting behind the Boulevard Shops on Biscayne Boulevard.
- More than 50 restaurants, lounges, bars and nightclubs, ranging from fine dining to buffets and a food court for a total of 700,000 square feet.
- About 60 luxury shops, plus a marketplace for a total of 250,000 square feet.
- Convention and meeting space totaling 750,000 square feet, including a 200,000-square-foot ballroom.
- Entertainment facilities include a cinema and an interactive museum.
- A 3.6 acre rooftop lagoon
- Proposed site of Miami's first full-scale casino
- * In Construction Phase

3. Miami Art Museum*

- To be opened in 2013
- 200,000 sft of world class galleries
- The new MAM will transform Museum Park into a central destination on Miami's cultural map.
- * IN DESIGN STAGE

4. New World Symphony*

- Designed by world renowned architect Frank Gehry
- Home of Miami's New World Symphony
- Extensive international concert season, largest world outdoor cinema, and extensive children's outreach program
- * In Construction Phase



myneighborhood As one of Miami's most prestigious addresses, Brickell is made up of many upscale, luxury condominium and apartment towers. Often referred to as the "Manhattan of the South," Brickell is home to the largest concentration of international banks in the U.S. It also enjoys a reputation as Miami's top destination for five-star hotels and restaurants. At its center, Mary Brickell Village

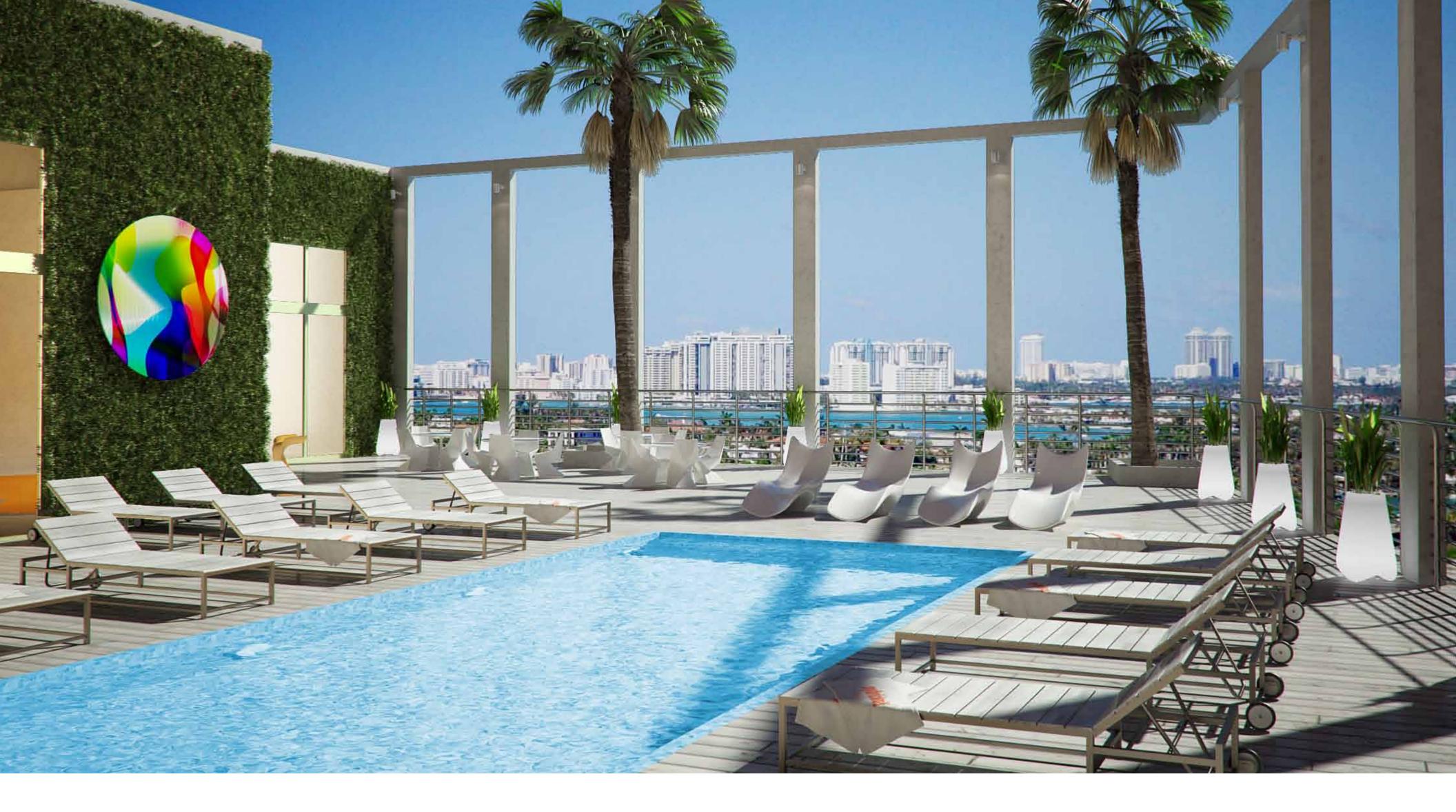
is a social hub defined by restaurants, nightlife and boutiques. The planned Brickell CitiCentre, our next door neighbor, alongside the river promises more of the same with high-end retail shopping, hotels, conference facilities and more.













From the 25th floor pool and observation deck, it's easy to see how The Magic City got its name.

myescapePerched above the rest of the world, mybrickell takes

Perched above the rest of the world, mybrickell takes relaxation to a higher level. The zero-edge swimming pool refreshes and restores. The observation deck offers enticing new perspectives and unlimited views. And the beautiful surroundings create a one-of-a-kind nature park in the sky.

It is here, where the tranquil waters of Biscayne Bay meet the dazzling cityscape, that a modern world of personalized service, business savvy and urban beauty come to life.









Celebrate the day, energize the evening or simply delight in the private lounge and bar that is yours to enjoy.

myscene

The residents-only club room at mybrickell offers an ideal mix of inspiration and relaxation. Complete with a bar, media lounge with 60-inch 3D LCD TV, and an outdoor terrace with dramatic city and river views, this is a place to come together in true Brickell style.









Master your world with strength and determination honed in your state-of-the-art fitness club.

mybalance

Stocked with the latest aerobic and resistance equipment, the mybrickell Fitness Club delivers an exclusive, residents-only workout experience. With its expansive oversized interior, it is part gym, part weight room, part studio and all wellness.

Wake up and get straight to your routine. Stop by during lunch from your nearby downtown office. Meet up after work for a class or partner workout. Whatever your personal fitness goals may be, they can all be accomplished here. From cardio and endurance, to yoga and Pilates, to weight lifting and more, the keys to performance are yours.





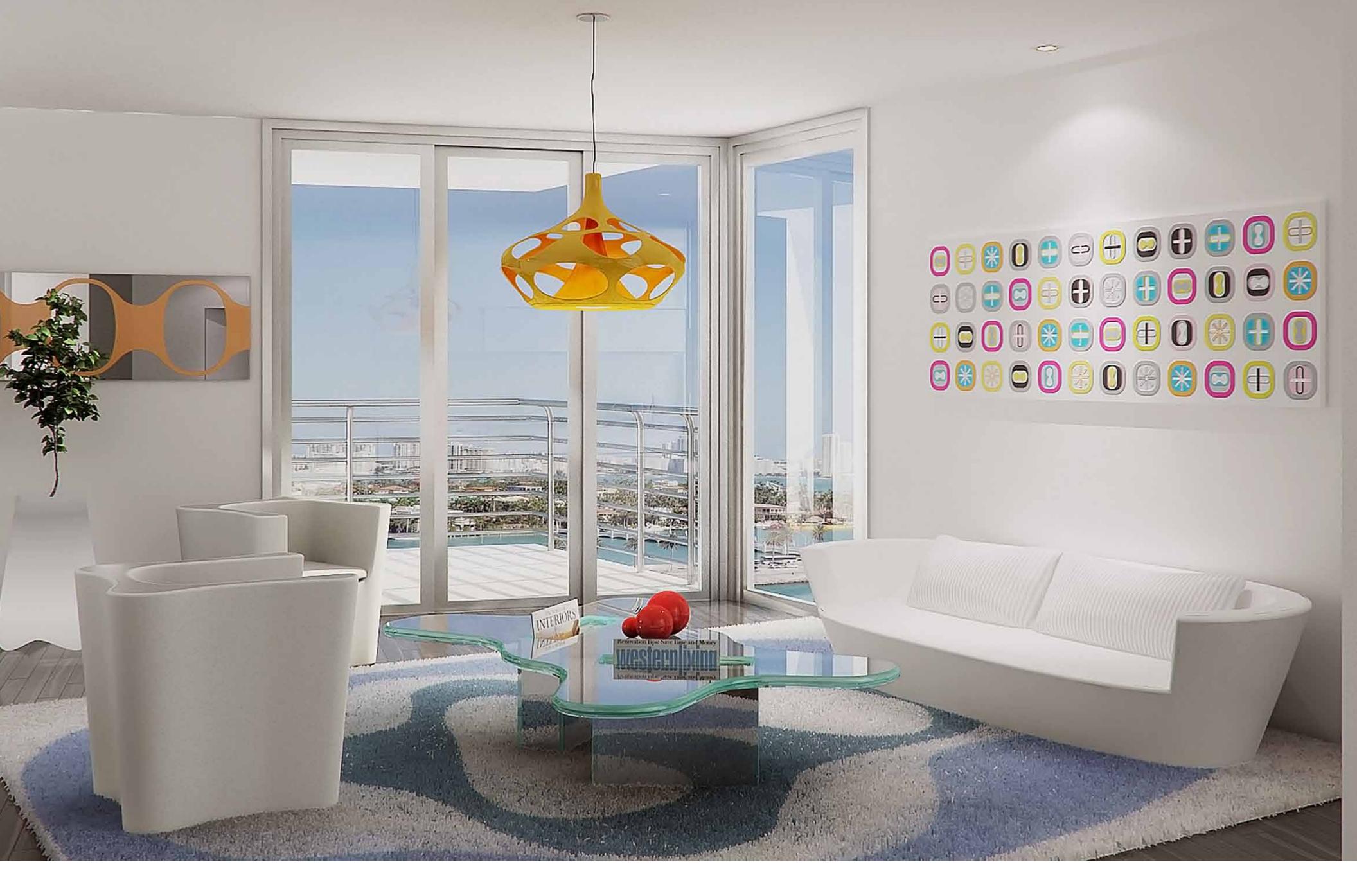




A true statement in refined urban living

myentrance

From the very first second you encounter it, mybrickell captivates your senses. The lobby's three-story ceilings are an impressive welcome. Avant-garde interiors by Karim Rashid feature his signature symbolism and provocative concepts. Smart design details surprise and delight.





Modern classic residences redefine high-rise living to be an exciting step ahead

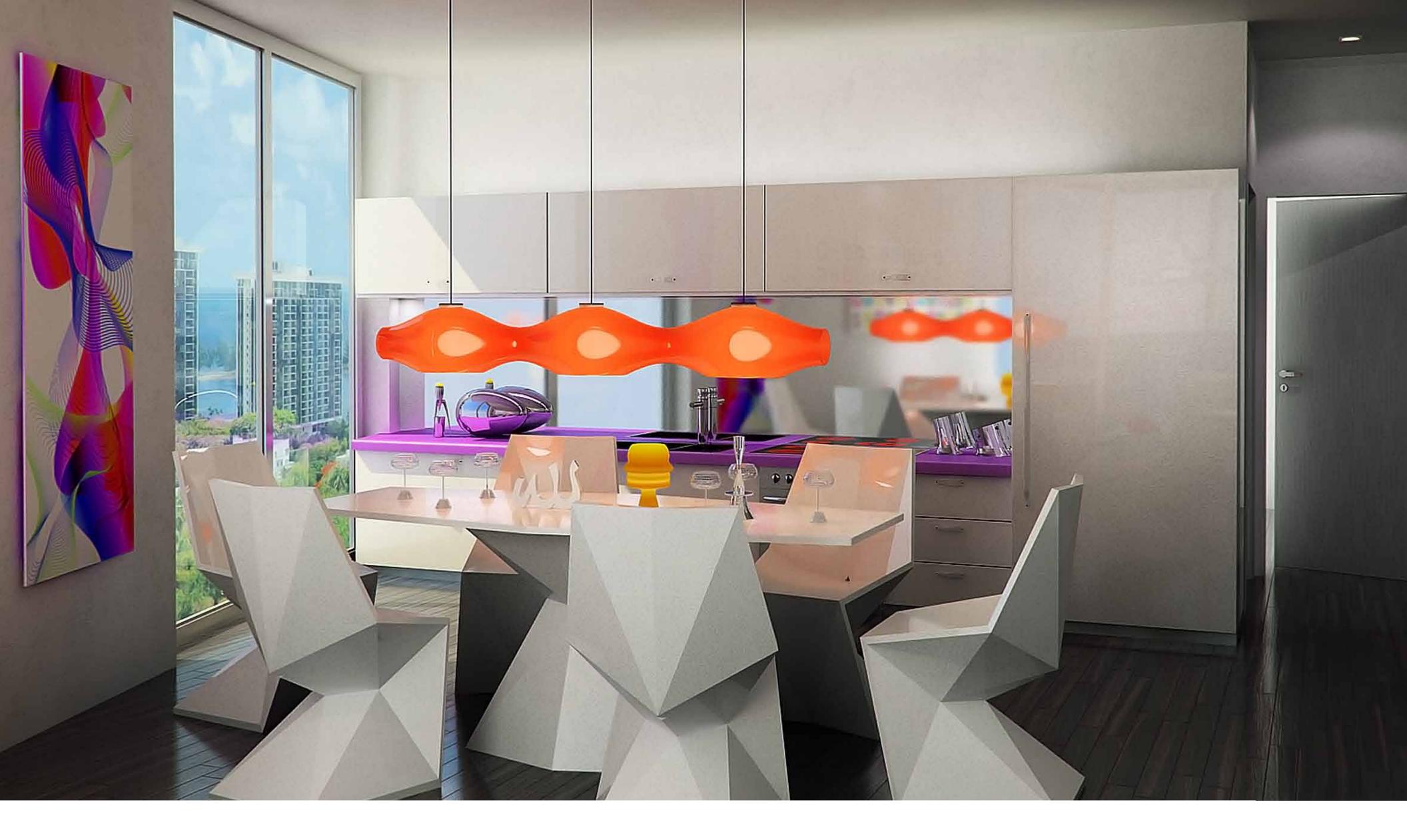
mytime

Dramatic floor-to-ceiling windows, comfortable terraces, stunning city, river and bay views – welcome to urban utopia. Just outside your door, the charms of Brickell beckon. Lush parks, monuments, works of art, and historic sites all coexist alongside some of Miami's most recognizable buildings and architecture.

This is the world you live in – a waterfront city with a distinctly downtown vibe and a residence that embraces and reflects all the best qualities of Miami.

- Open-concept floor plans with designer berber carpeting throughout living, dining & bedrooms
- Spacious walk-in closets
- Energy-efficient, impact-resistant windows

- High-efficiency central AC and heating in each unit
- Sprinkler fire-protection system
- High-speed internet access in all common areas
- Prewired units with multiple jacks for high-speed internet and cable TV
- Upgrade packages available





Life is in the details...
especially when it comes to your
kitchen and bathrooms

myplace

High-design meets meets high-end convenience with move-in-ready units that have the look, feel and character of custom-designed residences. Exquisite finishes, imported fixtures and inspired layouts create an undeniable sense of home.





Kitchen Features:

- Contemporary Italian cabinetry
- Imported stone countertops
- State-of-the-art stainless-steel appliance package with refrigerator/ freezer, range with glass cooktop, multicycle whisper-quiet dishwasher, built in microwave with integrated vent hood and light, and stackable washer/dryer
- Double-sink with pullout faucet sprayer
- Imported designer tile floors

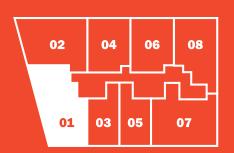
Bathroom Features:

- Italian vanity cabinets
- Imported stone countertops
- Full-width vanity mirror with designer lighting
- Frosted glass shower enclosures
- Designer faucets and fixtures
- Spacious soaking tub

See Legal Disclaimers on page 40.







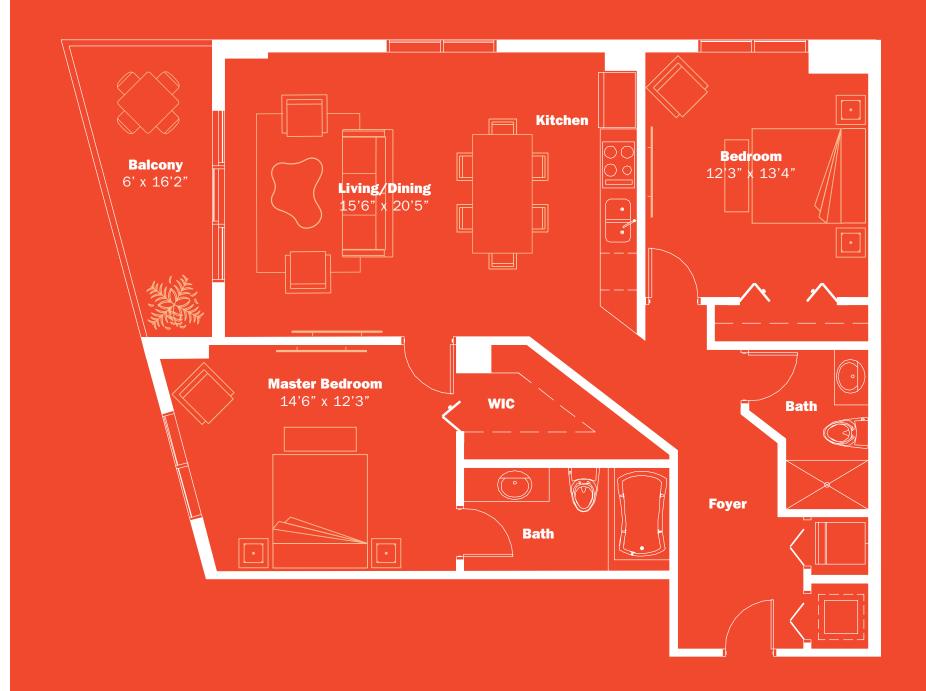
2 Bedrooms + 2 Bathrooms + Den

AC: 1,220 SQ F | Balcony: 86 SQ F

TOTAL SQ F*: 1,306 | TOTAL M2*: 121.33

* TERRACE INCLUDED

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For your reference, the area of the Unit, determined in accordance with those defined unit boundaries, is + or - 1,140 sq ft. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.



2 Bedrooms + 2 Bathrooms

AC: 1,135 SQ F | I | Balcony: 100 SQ F

TOTAL SQ F*: 1,235 | TOTAL M2*: 114.73

02 04 06 08

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For your reference, the area of the Unit, determined in accordance with those defined unit boundaries, is + or - 1,045 sq ft. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.



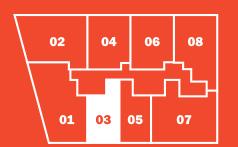










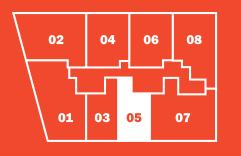


Studio + 1 Bathroom

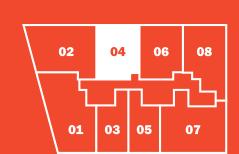
AC: 600 SQ F | Balcony: 42 SQ F

T SQ F*: 642 I T M^{2*}: 59.64

* TERRACE INCLUDED



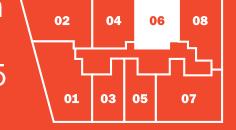
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1 Bedroom + 1 1/2 Bath + Den

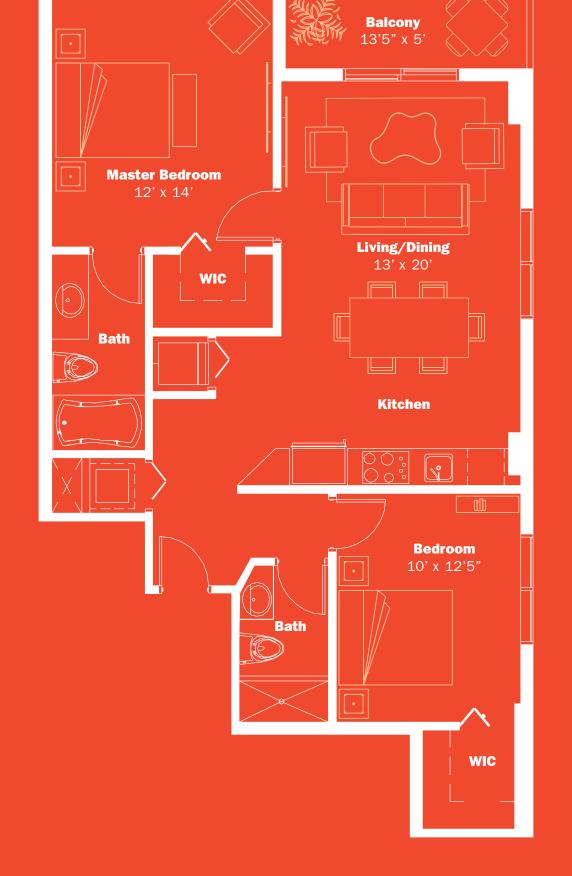
AC: 790 SQ F | Balcony: 62 SQ F

TOTAL SQ F*: 852 | T M^{2*}: 79.15

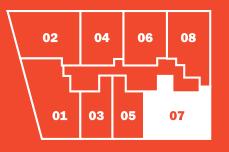


Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For your reference, the area of the Unit, determined in accordance with those defined unit boundaries, is + or - 730 sq ft. for units 04 & 06. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.





N



2 Bedrooms + 2 Bathrooms + Den

AC 1,195 SQ F | Balcony: 70 SQ F

TOTAL SQ F*: 1,265 | TOTAL M2*: 117.52

* TERRACE INCLUDED

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For your reference, the area of the Unit, determined in accordance with those defined unit boundaries, is + or - 1,115 sq ft. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.

2 Bedrooms + 2 Bathrooms

AC 955 SQ F | Balcony: 67 SQ F

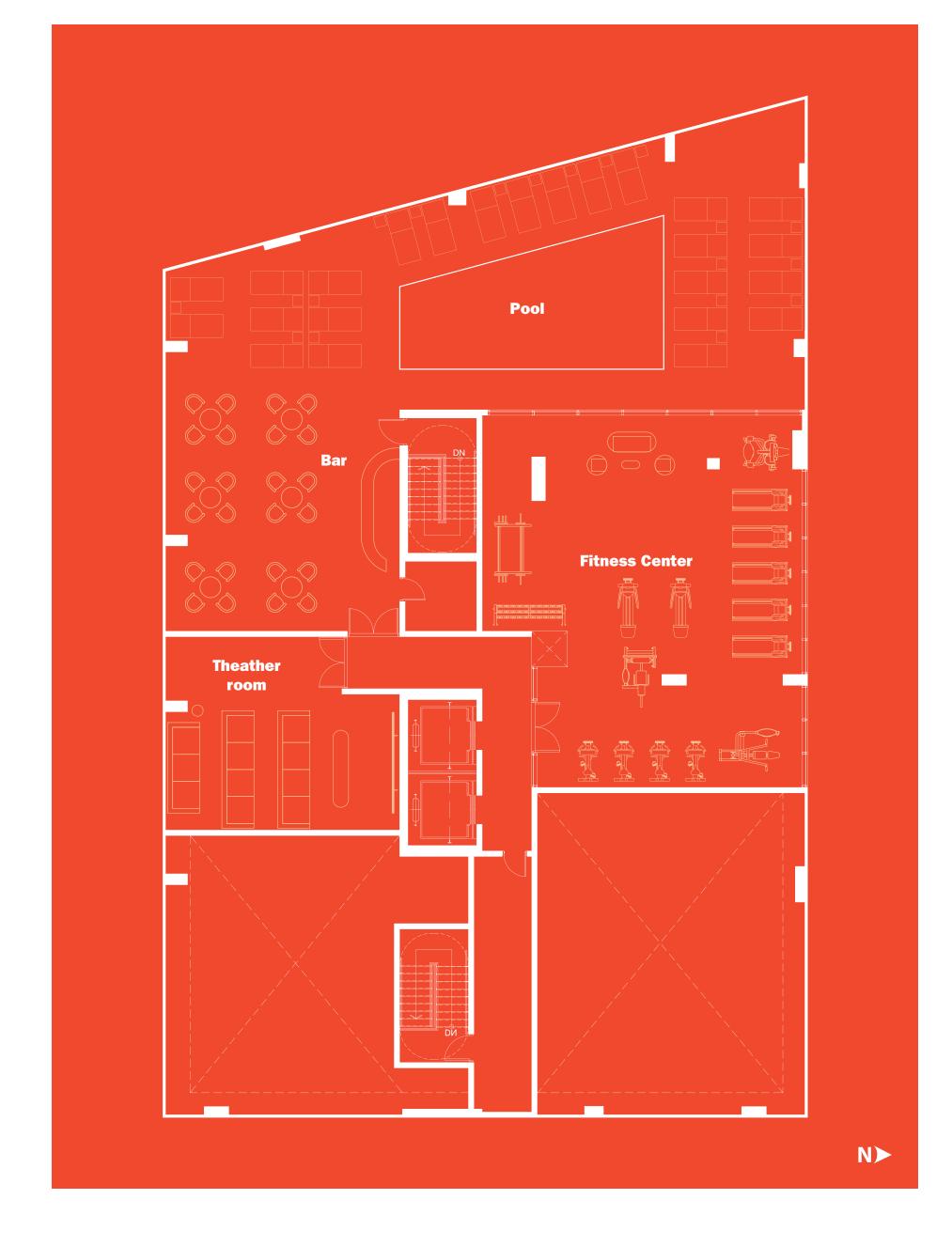
TOTAL SQ F*: 1,022 | TOTAL M^{2*}: 94.94

 $\begin{array}{c}
94.94 \\
\hline
\text{terrace included}
\end{array}$

04 06 08

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For your reference, the area of the Unit, determined in accordance with those defined unit boundaries, is + or - 870 sq ft. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change







Personal freedom and creative activity reaches new levels here, starting at the ground floor and working its way upward.

myplaza

Lofty in its range of amenities, but grounded by real-life pursuits, your connection with mybrickell will begin the moment you walk in the door.

Dine and shop just downstairs from your residence. Take a leisurely bike ride around the city or on nearby Key Biscayne thanks to a convenient bicycle garage for residents only. Meet friends and visitors in the stunning triple-height lobby before heading out to enjoy the neighborhood around you. This is the epicenter of life in the city.



Mybrickell takes the idea of "live, work, play" to a higher level with an elevated, rooftop getaway for residents. Get in a solid workout before or after work. Host happy hour at your own exclusive bar and lounge. Watch thrilling sporting events or popular movies in the comfort of your plush theater room equipped with DVD equipment and expanded cable programming. If you can dream it, we've given you a place to do it.



Karim Rashid

Konductor at Karim Rashid, Inc.

Karim Rashid is one of the most prolific designers of his generation. Over 3000 designs in production, over 300 awards and working in over 35 countries attest to Karim's legend of design. His award winning designs include democratic objects such as the ubiquitous Garbo waste can and Oh Chair for Umbra, interiors such as the Morimoto restaurant, Philadelphia and Semiramis hotel, Athens and exhibitions for Deutsche Bank and Audi. Karim has collaborated with clients to create democratic design for Method and Dirt Devil, furniture for Artemide and Magis, brand identity for Citibank and Hyundai, high tech products for LaCie and Samsung, and luxury goods for Veuve Clicquot and

Swarovski, to name a few. Karim's work is featured in 20 permanent collections and he exhibits art in galleries worldwide. Karim is a perennial winner of the Red Dot award, Chicago Athenaeum Good Design award, I.D. Magazine Annual Design Review, IDSA Industrial Design Excellence award.

He holds honorary doctorates from the Ontario college of Art & Design and Corcoran College of Art & Design. Karim is a frequent guest lecturer at universities and conferences globally disseminating the importance of design in everyday life. Karim has been featured in publications and books including Time, Financial Times, The New York Times,

Esquire, GQ and countless others. In 2009 Rizzoli released Karim's latest monograph KarimSpace, featuring 36 of Karim's interior architecture designs. Other books include Karim's guide to living, 'Design Your Self' (Harper Collins, 2006), 'Digipop', a digital exploration of computer graphics (Taschen, 2005), compact portfolio published by Chronicle Books (2004), as well as two monographs titled 'Evolution' (Universe, 2004) and 'I Want to Change the World' (Rizzoli, 2001). In his spare time Karim's pluralism flirts with DJing, art and fashion and is determined to creatively touch every aspect of our physical landscape.

Jorge M. Pérez Chairman and CEO of The Related Group

Jorge M. Pérez is Chairman, Chief Executive Officer and Founder of The Related Group. TIME Magazine named Mr. Pérez one of top 25 most influential Hispanics in the United States.

Under his direction, The Related Group has redefined the South Florida Landscape. Since its inception, more than 30 years ago, the firm has built and/or managed more than 80,000 apartments and condominium residences. Also during that time, the group's Designer collection has become a hallmark of the brand's development style,

featuring design influence and input from many of the world's most prolific, innovative and respected designers including Philippe Starck, Carlos Ott, Arquitectonica, Enrique Norten, Yabu Pushelberg, Sieger Suarez and Robert Swedroe, just to name a few.

The Related Group is one of the largest Hispanic-owned businesses in the United States with a development portfolio of projects worth in excess of \$10 billion and the distinction of having been the number one multi-family developer in the nation.

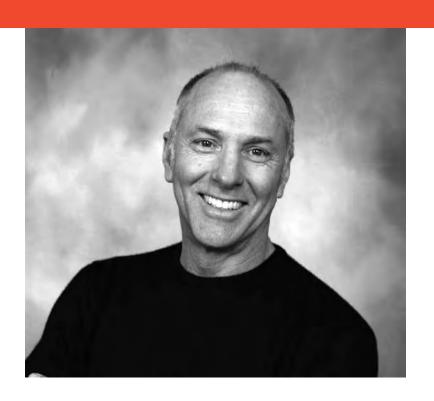
Raymond Jungles, FASLA

Raymond Jungles leads his Miamibased landscape architecture firm in the design of private residential gardens, community landscapes, boutique hotels, and botanical gardens. The firm has collaborated with Herzog & de Meuron on the 1111 He has been profiled in The New Lincoln Road project and with Frank Gehry and Partners on the New World Symphony's Campus Expansion, both in Miami Beach, FL.

Mr. Jungles has received 34 Design Awards from the Florida Chapter of the ASLA. In 2003, he was honored as the Miami Chapter of the AIA Landscape Architect of the Year. His projects, which focus on native horticulture,

have been featured in more than 30 books, including his two monographs, titled Ten Landscapes and The Colors of Nature: Subtropical Gardens by Raymond Jungles.

York Times' Art and Design section, and his work has appeared in over 100 national and international publications.



Bernardo Fort-Brescia, FAIA

Bernardo Fort-Brescia, FAIA, is a founding Principal of Arquitectonica. He studied architecture and urban planning at Princeton University and received a Master of Architecture from Harvard University, where he later taught. He first came to Miami in 1975 to teach at the University of Miami. By 1977 he founded Arquitectonica with a group of young architects and set up a studio in Coconut Grove. Within two years Arquitectonica's work was appearing in magazines around the world. Today Arquitectonica has designed buildings in forty countries from eleven offices around the world.

Mr. Fort-Brescia's designs have won more than a hundred design awards. His work has been featured in three thousand national and international publications, and been the subject of numerous museum exhibitions in the Americas, Europe and Asia.

Mr. Fort-Brescia is the recipient of the 1996 AIA Florida Honor for Design Award and the 1998 AIA Silver Medal for Design Excellence. He was honored as a Fellow of the American Institute of Architects in 1992 and was inducted into the Interior Design Hall of Fame in 1999. Mr. Fort-Brescia was honored by the Salvadori Center in New York with the 2000 Founder's Award.

See Legal Disclaimers on page 40.

See Legal Disclaimers on page 40.













RELATED GROUP

- 1. Trump Sunny Isles
- 2. Trump Hollywood
- 3. Icon Vallarta
- 4. Apogee South Beach
- 5. Icon South Beach Lobby
- 6. Icon Brickell Pool Deck
- 7. Icon Brickell

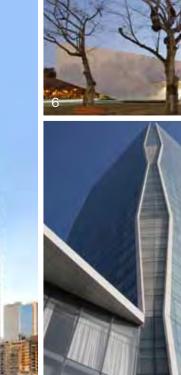
















ARQUITECTONICA

- 1. The Bronx Museum of the Arts
- 2. Orchard Scotts

 © ARQUITECTONICA
- 3. South Miami-Dade Cultural Arts Center
- 4. Sai Wan Terrace Residential
- 5. Landmark Eas
- 6. Florida International University
- 7. The Westin Lima Hotel
- 8. Infinity
 © TISHMAN SPEYER
- 9. American Airlines Arena
- 10. Riviera Twinstar Square











RAYMOND JUNGLES INC

- 1. 1111 Lincoln Road

 © STEVEN BROOKE
- 2. New World Symphony

 © CLAUDIA URIBE
- 3. Soho Beach House